



E-Flash 144 – February 13th 2017

ASSOCIATIONS' AFFAIRS

1. FIATA Individual Membership on the Rise, Listen!

A warm welcome to all new FIATA members starting with the 36 new members who joined us at the beginning of this year. We look forward to working with them and having them actively engaged in FIATA's work and with one another. Every month we publish a Press Release listing our new members, this is January: <http://fiata.com/media/press-releases/2017/12-january.html>
Listening to our members is bread and butter for us each and every day. Some asked for guidance on how to interact with each other. The FIATA website shows all active members here <http://fiata.com/membership/individual-members/members-directory-submit/members-directory.html> - you can search by country, by town and by name or in combination of these elements; each member has full style data and is therefore listed as the service provider of reference in its country or territory. The list is used and useful for other members, as well as for customers and other service providers. The service is there and it is a significant part of the FIATA's value proposition to its members, use it!

2. 2017 Young International Freight Forwarder of the Year Award News

21 nominations have been received for the Young International Freight Forwarder of the Year Award 2017. Four regional finalists will be selected and invited to the FIATA World Congress taking place in Kuala Lumpur, Malaysia in October.

Past winning dissertations are accessible on the FIATA Website: <http://fiata.com/learning/yiffy-award/dissertations.html> on this website you can also see the 2016 winners in action, look out for the videos: <http://fiata.com/learning/yiffy-award/recent-yiffy-award-winners.html>

LEARNING WITH FIATA

3. FIATA Logistics Academy Bringing MIT to YOU

MicroMasters is a professional and academic credential for online learners from anywhere in the world. Learners who pass an integrated set of MITx graduate-level courses on edX.org, and one or more proctored exams, will earn a MicroMasters credential from MITx, and can then apply for an accelerated, on campus, master's degree program at MIT or other top universities.

FLA presents a promotional code for 10% off the Supply Chain MicroMasters courses which include: Supply Chain Analytics, Supply Chain Dynamics, Supply Chain Design, Supply Chain Fundamentals, and Supply Chain Technology. Use the code 3TMSGT4522NE4RM5 or use the [URL:https://ecommerce.edx.org/coupons/offer/?code=3TMSGT4522NE4RM5](https://ecommerce.edx.org/coupons/offer/?code=3TMSGT4522NE4RM5) to register with a discount.

4. FLA has Partnered with Bisk

To offer you the opportunity to earn your degree or professional certificate online. Now is the time to invest in your future, just as many of your colleagues are doing. Take control of your career and empower yourself by earning a degree or professional certificate from an accredited university. Collaborating Universities include Villanova University, University of Notre Dame, Michigan State University, Florida Institute of Technology and others:

<https://www.bisk.com/mini-sites/corp/fiata/>

5. World Bank Offers Free Online Course on Trade Financing

The World Bank Group is offering a free online course on financing for development which starts on March 1st. Registration is here: <https://www.edx.org/course/financing-development-unlocking-wbgx-f4d01x>

The four-week online course – entitled “Financing for Development: Unlocking Investment Opportunities” - will discuss approaches currently being considered by global leaders to finance the sustainable development agenda. Key concepts, terminology, sources of development finance, and the need for increased use of Official Development Assistance (ODA) and innovative financing solutions will be covered.

INTERNATIONAL TRADE

6. FIATA Conducts Survey on eCommerce

FIATA is conducting its own survey to assess the impact of eCommerce on freight flows and highlighting bottle necks. Early findings reveal that freight items are being posted more often through eCommerce platforms, which presents an opportunity and a challenge for forwarders coping with the ever changing demands of new trading environments. Results will be made available to the public and to institutions soon.

Members interested in accessing FIATA's 5-minute survey, please visit

<https://www.surveymonkey.com/r/PY3BLVZ>

7. UNCTAD - "Make trade facilitation a reality" - Officials meet at the first UNCTAD-hosted forum to prepare for new global trade facilitation agreement

With a major global agreement on making international trade "faster, easier and cheaper" due to take effect in the early weeks of 2017, more than 300 officials from some 70 countries gathered for the first time at an UNCTAD-organised forum in Geneva on 23rd of January. FIATA was invited to participate in the discussions and SVP Badat and CAI Chair Morris represented FIATA. An interactive map showed users which National Trade Facilitation Committees have already been formally established and the legal instruments they used such as decrees, ministerial decisions, and terms of references, among others.

To read about FIATA's position in regards to facilitation please visit:

http://fiata.com/fileadmin/user_upload/documents/Position_Papers/TFA_Main_instrument_of_development_for_better_global_trade_Public_statement_.pdf

For more information on the tools and the event please visit:

http://unctad.org/en/pages/newsdetails.aspx?OriginalVersionID=1420&Sitemap_x0020_Taxonomy=U

[NCTAD Home](#);#1721;#Transport;#1921;#Transport Infrastructure and Services;#510;#Trade Facilitation;#1450;#Technology and Logistics

8. TIR soon to be Operational in Pakistan

A guarantee agreement on TIR was signed on 27.1.2017 at the Custom House in Karachi, bringing operations of the global transit system ever closer for Pakistan. The agreement demonstrates the required level of understanding reached by the main TIR players in the country and paves the way for the system to start moving goods across Pakistan's borders, saving time and money for transport operators and Customs authorities.

This important new milestone establishing a solid base for the successful start of TIR implementation in Pakistan. For further information please refer to:

<https://www.iru.org/resources/newsroom/tir-soon-be-operational-pakistan>

9. UNCTAD – Global foreign direct investment fell 13% in 2016, but modest recovery expected in 2017 - new figures

Global flows of foreign direct investment (FDI) fell 13% in 2016 to an estimated \$1.52 trillion as global economic growth remained weak and world trade volumes posted anaemic gains, according to the latest UNCTAD Global Investment Trends Monitor.

To read about UNCTAD's report and findings please visit:

http://unctad.org/en/pages/newsdetails.aspx?OriginalVersionID=1437&Sitemap_x0020_Taxonomy=UNCTAD%20Home;#6;#Investment and Enterprise;#1618;#Investment Trends and Policies Monitors

10. UNCTAD – Small Businesses in Egypt to Benefit from eCommerce

Just one in 10 small handicraft businesses in Egypt currently use the Internet and even fewer sell their products online, but this will change quickly according to UNCTAD.

To read more about UNCTAD's study conducted in Egypt please visit:

http://unctad.org/en/pages/newsdetails.aspx?OriginalVersionID=1430&Sitemap_x0020_Taxonomy=Information and Communication Technologies;#2094;#ICT Policy Reviews;#20;#UNCTAD Home

11. *New Investor-State Arbitrations in 2016, ISDS Navigator Update*

UNCTAD has completed its regular update of the Investment Dispute Settlement Navigator. The ISDS Navigator is now up-to-date as of 1st of January 2017. In 2016, investors initiated 62 known ISDS cases pursuant to international investment agreements (IIAs). This number is lower than in the preceding year (74 cases in 2015), but higher than the 10-year average of 49 cases (2006-2015). The update of the ISDS Navigator covers new cases as well as new information on existing case entries.

To read more please visit: <http://us6.campaign-archive1.com/?u=3592d5dcafd1b9278dd78095f&id=d604c2bc59&e=9edbed2164>

12. WCO - Oman's AEO Programme Launched

The Omani Customs made impressive progress over recent years in incorporating WCO standards and best practices in its procedures, acceding to the Revised Kyoto Convention in 2015 and the Harmonized System Convention in 2016. Last week they celebrated the launching of their AEO program at the International Customs Day at the WCO in Brussels.

To read more please visit: <http://www.wcoomd.org/en/media/newsroom/2017/january/oman-s-aeo-programme-launched-during-international-customs-day-celebrations.aspx>

13. WCO - Thai and Korean Customs Administrations Sign AEO MRA

Thai Customs has established its Authorised Economic Operator (AEO) Programme in accordance with the WCO SAFE Framework of Standards to Secure and Facilitate Global Trade. Thai Customs undertakes to establish international AEO partnerships by means of a Mutual Recognition Arrangement (MRA). In 2014 Thai Customs signed an Action Plan with its Korean counterpart to develop cooperation. This has now led to the Mutual Recognition Arrangement. To read more please visit:

<http://www.wcoomd.org/en/media/newsroom/2017/january/thai-and-korean-customs-administrations-sign-an-aeo-mutual-recognition-arrangement.aspx>

14. EU and Mexico Agree to Accelerate Trade Talks

The European Union and Mexico will hold two additional negotiating rounds before the summer as part of an accelerated negotiation schedule for a new, reformed Free Trade Agreement. Between 2005 and 2015, the yearly trade flow of goods between the two partners more than doubled (from €26 billion to €53 billion), against the backdrop of the existing Free Trade Agreement.

To read more please visit: <http://trade.ec.europa.eu/doclib/press/index.cfm?id=1617>

15. EU and Indonesia Accelerate Trade Talks

The European Commission published on February 7th nine initial European proposals for the trade agreement under negotiation with Indonesia. Together with the proposals, the Commission has made available the report from the second round of talks that took place in Indonesia between 24 and 27 January. The texts now made available represent the EU's initial negotiating position, and its publication is part of the Commission's commitment for a more transparent trade and investment policy.

To read more please visit: <http://trade.ec.europa.eu/doclib/press/index.cfm?id=1621>

AIR FREIGHT

16. IATA, UNCTAD Collaborate to Boost Global Adoption of Cargo Messaging Standards

IATA and UNCTAD announced that IATA's Cargo-XML messaging standard has now been fully integrated into ASYCUDA World, the UNCTAD automated customs management system used by 90 countries worldwide for their Customs procedures. The integration of Cargo-XML in ASYCUDA World standardises the electronic communications between airlines and Customs authorities using the program. To read more please visit: <http://www.iata.org/pressroom/pr/Pages/2017-01-25-01.aspx>

17. IATA - Air Cargo Ends 2016 on a Positive Note

IATA released data for global air freight markets showing that demand, measured in freight tonne kilometres (FTKs) grew by 3.8% in 2016 compared to 2015. This was nearly double the industry's average growth rate of 2.0% over the last five years. Freight capacity, measured in available freight tonne kilometres (AFTKs), increased by 5.3% in 2016.

To read the full analysis please visit: <http://www.iata.org/pressroom/pr/Pages/2017-02-01-01.aspx>

SUSTAINABLE LOGISTICS & CONNECTIVITY

18. ICAO Secretary General Contributes Aviation Perspectives to Davos

ICAO perspectives were well reflected in the WEF Board of Stewards' recommendations on the design and implementation of a pilot trusted-traveller programme, one which would employ technology-based security solutions based on harmonised international standards and integrated digital identity principles. On the topic of clean mobility, the Stewards' Board specifically referenced the ICAO CORSIA agreement as a benchmark for further mobility climate initiatives globally.

Read more at: <http://www.icao.int/Newsroom/Pages/icao-secretary-general-contributes-aviation-perspectives-to-davos-mobility-discussions.aspx>

19. UNFCCC – Developing Countries Urgently Need Finance to Green Power Sectors

Countries in Asia, Africa and Latin America and the Caribbean urgently need financial support to green their power sectors and thereby implement their national climate action plans under the Paris Climate Change Agreement.

This is a key finding of a survey conducted by the secretariat of the UN Framework Convention on Climate Change (UNFCCC) on behalf of the Nairobi Framework Partnership (NFP), which looks at what is required so that countries can implement the “Nationally Determined Contributions” (NDCs) they have submitted.

Read more at: <http://newsroom.unfccc.int/climate-action/developing-countries-urgently-need-finance-to-green-their-power-sectors/>

20. ITF - CO2 Mitigation Measures for Transport Will Not Achieve Climate Ambitions

Current and foreseeable policies to mitigate carbon-dioxide (CO₂) emissions from global transport activity will not suffice to achieve the international community's climate ambitions, a new study published by the International Transport Forum (ITF) finds. Continued strong growth in demand for mobility means that even in the most optimistic scenario, transport CO₂ emissions in 2050 will still be at 2015 levels of around 7.5 giga-tonnes, according to projections published in the ITF Transport Outlook 2017.

The read FIATA's position paper on mitigating carbon footprint please visit:
[http://fiata.com/fileadmin/user_upload/documents/Position_Papers/FIATA_Statement -
_The_Need_to_Assess_Connectivity_Measure_for_Freight_Transport.pdf](http://fiata.com/fileadmin/user_upload/documents/Position_Papers/FIATA_Statement_-_The_Need_to_Assess_Connectivity_Measure_for_Freight_Transport.pdf)
To review the article please visit: <http://www.itf-oecd.org/node/20868>

21. UNEP - Financial Institutions Set Standards for Financing Sustainable Development

Nearly 20 leading global banks and investors, totalling \$6.6 trillion in assets, launched today the Principles for Positive Impact Finance - a first of its kind set of criteria for investments to be considered sustainable.

To read more please visit: <http://www.sustainableinvestmentforum.org/news-and-updates/launch-of-new-standards-for-financing-sustainable-development>