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ADVISORY BODY VOCATIONAL TRAINING (ABVT)

Doc. ABVT/328
2012-11-19

To: **Members of the Advisory Body Vocational Training (ABVT)**

cc: Presidency and Members of the Extended Board
Association Members of FIATA

From: Ajay B. Pande, Manager ABVT
on behalf of **Mr Thomas Sim, Chairman ABVT**

Subject: **Meeting of the Advisory Body Vocational Training (ABVT) on 10 October 2012, FIATA World Congress, Los Angeles, USA 1700 – 1800 hrs.**

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| ▪ Attendance List | Annex I |
| ▪ Presentation (PPT slides) on e-Learning by Bassil Eid, Project Manager FIATA | Annex II |
| ▪ Presentation (PPT slides) ABVT meeting by Mr Thomas Sim, Chairman ABVT | Annex III |
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Agenda as per Doc. ABVT/323 2012-08-28 (Call of Meeting)

Minutes

1. Opening of the meeting by the Chairman, Mr Thomas Sim

The Chairman Mr Thomas Sim, cordially welcomed the delegates from the Association Members, and Individual Members of FIATA. He also welcomed the observers who were present.

Before commencing the meeting, Mr Sim read out the following anti-trust statement:

Statement from FIATA regarding Correct Behaviour under Anti-Trust Law

“FIATA policy strictly prohibits any discussion or other communication the purpose or effect of which is to set prices, allocate markets or customers, engage in tying arrangements or refrain from purchasing any goods or services from any particular supplier or vendor. Please familiarize yourself with FIATA’s written antitrust policy which the Secretariat has made available to all participants”.

The FIATA document carrying the anti-trust statement was made available to all delegates on site.

2. Approval of the minutes of the meeting held in Zurich, Switzerland (FIATA Headquarter Session) on 16 March 2012 (Doc. ABVT/320 of 2012-04-16)

The minutes were approved without any objections.

3. Projects FIATA ABVT and programme for 2012:

3.1. Update on "Train-the-Trainer" (ToT) courses

3.2. Update on the FIATA Higher Diploma

3.3. Trainer Certification

3.4. e-Learning/Blended Learning

3.1. Update on "Train-the-Trainer" courses

Mr Thomas Sim briefed the delegates on FIATA Foundation's "Train-the-Trainer" course conducted by him in Tanzania for the Tanzania Freight Forwarders' Association (TAFFA) during 15 July – 08 August 2012. In this endeavour, Dr Vincent Valentine of EAO & UNCTAD, Mr Uwe Schick of Julius-Leber Schule Frankfurt Germany and Dr Peter Wong of Hong Kong Polytechnic University had also actively collaborated. Additionally, reputed local experts addressed the participants on various local and technical issues. Ms Sabrina Bonacker from the FIATA Secretariat provided administrative assistance.

The training was of 110 hours' duration, spread over two weeks. Of the 28 selected participants, 18 were finally certified as competent.

TAFFA expressed its gratitude towards the FIATA Foundation, Mr Sim and all others involved in this successful exercise. They reiterated their commitment to have their training material validated within one year and launch the FIATA Diploma in Freight Forwarding in Tanzania.

Mr Ivan Liptuga informed the delegates about the "Train-the-Trainer" courses conducted in the CIS region. He advised that 11 trainers were trained in Moscow in May 2011, 13 trainers were trained in Minsk in October 2011 and 13 trainers were trained in April 2012 in Almaty.

3.2. Update on the FIATA Higher Diploma in Supply Chain Management (FHDSM)

Mr Sim advised that at the recently concluded validation session, BAIF (Belarus), KFFA (Kazakhstan) FAR (Russia) and VIFFAS (Vietnam) had fulfilled the validation criteria and were therefore entitled to organise training courses leading to the FIATA Higher Diploma in Supply Chain Management. These were in addition to the already existing AFT-IFTIM (France) AIFFU and UZT (Ukraine), SLA (Singapore) and TILSCA (Chinese Taipei). Presently, the total number of FIATA Association Members offering the FHDSM stood at 9.

He urged those Associations which already had FIATA-validated training material and delivered courses leading to FIATA Diploma in Freight Forwarding, to set up a career progression path for their members by implementing the FIATA Higher Diploma in Supply Chain Management (FHDSM) in their countries.

3.3. Trainer Certification

Mr Sim reminded the delegates that the candidates who had successfully completed a "Train-the-Trainer" course could apply for trainer's certificate from FIATA. So far, applications from Ukraine (31), Malaysia (19) Belarus (13) and South Africa (1) had been received for FIATA Diploma trainers and Ukraine (9) for FHDSM trainers. He requested the delegates to contact the ABVT Manager Ajay B. Pande at FIATA Secretariat for more details.

3.4. e-Learning/Blended Learning

Mr Thomas Sim invited **Mr Bassil Eid** (Project Manager) to report on the progress of the e-Learning /Blended Learning initiative launched by FIATA ABVT.

Mr Eid briefly outlined the steps taken so far. He advised that 19 individuals from 9 Association Members had undergone the 8 week on-line Moodlebites basic training course. The next step for these Association Members, after this, was to transfer the course contents to the e-learning platform.

Mr Eid mentioned that of the 9 Association Members mentioned above, only the Bulgarian Association had successfully demonstrated the transfer of contents so far. Whilst strongly commending the work done by Mrs Polixena Krsatanova of the Bulgarian Association, Mr Eid cautioned that a substantial amount of work still remained to be done by them, especially in the area of course delivery, before they could launch a course using the e-learning method.

He pointed out that during the pilot phase the e-learning platform was used only by one Association Member. He urged other Association Members to come forward so that this initiative could gain momentum and progress further.

Mr Sim advised the delegates that the subject of e-learning would be further discussed at the ABVT Forum which was to take place the next day.

Presentation (PPT) on e-Learning by Bassil Eid, Project Manager FIATA (see Annex II)

4. 32nd Validation/Re-Validation of Training materials

Mr Sim was pleased to inform the delegates that during the 6th & 7th October 2012 the Validation Committee had approved nine validation/re-validation programmes submitted by Association Members and/or their training providers.

The programmes of the following countries (Associations) were successfully validated/re-validated: Belarus (BAIF) Mr Dmitry Vochorko; UAE (NAFL) Mr Sudesh Chaturvedi, Mr David Phillips, Mr Charles Edwards; Egypt (EIFFA) Gen. Mazen Nadim, Prof Dr Khaled M Hanafy, Dr Sara Mohd. Elzarka, Eng Ahmed Moustafa Hamed; Kazakhstan (KFFA) Ms Yelena Mezentseva; Nigeria (CRFFN) Sir Mike Jukwe; Russia (FAR) Prof Dr Mikhail Prokofiev; South Africa (SAAFF) David Logan; Denmark (DASP) Martin Aabak, Jorn Johansen and Vietnam (VIFFAS) Quang Do Xuan, Alex Tran.

Mr Sim stated that, as of the 10th Oct 2012, there were 60 FIATA validated programmes being offered in 52 countries. This meant that almost half of the FIATA Membership now offered a FIATA validated programme. He observed that this was a very significant achievement.

He reminded the delegates that validated training materials and programs **must be re-validated in intervals of four (4) years**. He appealed to the Association Members **to submit their training material for re-Validation if it was more than four years old**, to ensure that the appropriate standard of professional education could be maintained.

Statistics on the delivery of FIATA Diplomas

4.1 Grand Total of Diplomas released between 01.01.1996 - 10.10.2012: 7'832

4.2 Total of Diplomas released between 14.03.2012 - 10.10.2012: 217

4.3 Country ranking based on the number of Diplomas issued for the period 14.03.2012 - 10.10.2012 (last 6 months):

Egypt (EIFFA)	99
Kazakhstan (KFFA)	33
Canada (CIFFA)	26
Poland (PIFFA)	25
Singapore (SLA)	20

Ghana (GIFF)	19
Indonesia. (ILFA)	17

Mr. Sim thanked all Association Members for their continued efforts to enhance vocational training which ensured professionalism in the freight forwarding industry.

5. 'FIATA/TT- CLUB Young International Freight Forwarder of the Year Award' (YIFFY Award)

Mr Andrew Kemp (TT Club), Chairman of the Award Steering Committee advised that in 2012 the Award had reached its 14th year of existence. In these 14 years 218 candidates had participated in this competition, of these, 35 candidates were able to attend the FIATA World Congresses around the world. Only 2 Association Members had nominated a candidate every year and only 3 others had reached the double figures.

Mr Kemp mentioned that in the last few years the topic for the competition was purposely kept more "general" in nature instead of a specific one, allowing the candidates to be flexible in applying their experience to the task. He stressed that a lot more could be done to make this competition more popular amongst young professionals and he urged all Association Members to participate actively.

Mr Kemp informed the delegates that there was a LinkedIn group of YIFFY Award winners and requested those interested, to join it.

Mr Sim thanked Mr Kemp for TT Club's continued support of this prestigious award. He echoed the sentiments expressed by Mr Kemp and requested the Association Members to enrol their candidates in this competition in large numbers.

Mr Sim advised that the topic for 2013 had already been announced in late September 2012 by the Award Administrator (TT Club) yiffa.admin@thomasmiller.com. Additional information could also be obtained from FIATA Secretariat (ABVT) at pande@fiata.com or from FIATA website www.fiata.com.

Mr Daniel Terbille, the overall winner of the 2012 award thanked FIATA and TT Club for the award and he stated that this competition had helped him substantially in applying his knowledge of supply chain management and freight forwarding to practical, real life problems. He also mentioned that he had adopted a more holistic approach during his dissertation and had involved all stake holders in the supply chain as he developed the final transportation product.

6. FIATA Foundation – Vocational Training (FFVT)

Mr Aldo Da Ros, President of the Foundation thanked the Secretariat for co-ordinating the activities which lead to the successful delivery of the ToT course in Tanzania. He also expressed the Foundation's gratitude towards Mr Sim and other trainers for their contribution and hard work in Tanzania.

Citing the example of Ukraine delivering a ToT course in Kazakhstan in the local language, **Mr Da Ros** felt that similar approach could be used in other countries or regions where English was not the main business language. He requested the Association Members to give this suggestion a serious thought and come up with ideas which could then be discussed and finalised at the Headquarter Session in March 2013.

He thanked all those Individual Members who had included the optional donation of Swiss Fr. 25.00 for the Foundation in their settlement of the annual membership fees.

7. Any other business

Mr Ivan Liptuga cordially invited the delegates to participate in the 5th ABVT Forum which was to take place the next day. He mentioned that “Distance learning, a reality?” would be one of the main themes of this year’s Forum and advised that the Member Associations from USA, Canada, Mexico, Ireland, Egypt, Australia and Bulgaria (through Mr Bassil Eid) would be sharing their experiences.

8. Closing of the meeting and outlook on the next meeting

There being no further business, **Mr Thomas Sim** thanked all attendees, interpreters and guests for their participation, and the ABVT colleagues and the Secretariat for their cooperation and continuous commitment. He then closed the meeting at 1815hrs.

He warmly invited all to attend the next meeting of the Advisory Body Vocational Training (ABVT) which would be held on **Friday 15 March 2013 13.00 – 14.15 hrs in Zurich, Switzerland** at Swissôtel, room: Zurich/Basel. The agenda of the meeting would follow in due course.

Presentation (PPT) of the entire ABVT meeting by Mr Thomas Sim, (see ANNEX III)
